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Art Media Agency's archives hold 30,000 articles

PARIS, France – 23 June 2014 – Art Media Agency has published more than 15,000 articles in both French and English, resulting in a free-access archive of 30,000 articles.

“30,000 articles in only three years of activity; that’s not bad!” comments explains Pierre Naquin, founder of A&F Markets and Director of Publication at Art Media Agency. “Bit by bit, we are in the process of creating one of the world’s biggest sources of content on the art market.”

Affording a more intimate view of the art world, AMA — acclaimed for its neutrality — has conducted more than 250 interviews with some of the art market’s most prominent figures, including curators, dealers, artists, researchers and collectors. The interviews take a strategic and historical approach, allowing the interviewee total freedom to express their own point of view.

Art Media Agency has also produced more than two hundred feature articles, analyses and reports, providing a comprehensive exploration of an array of themes; encompassing design, the Brazilian art market, performance, art as activism, the practice of collecting, cultural politics, financing art, and patronage.

“AMA treats content through a great variety of formats, including: news updates, analyses, interviews, feature articles, photo reports, graphs and diagrams, live streams, opinions, and more.” explains Antoine Cadeo de Iturbide, Editor-in-Chief at Art Media Agency. “Our diverse approach, combined with the innovation which we apply to our format, allows us to be the first source for many subjects.”

Art Media Agency, the first news agency specialised in the art market, started in January 2011, and currently holds an archive of 15,000 articles, available in both French and in English. Over 150 news items are written each week in both languages.

Various content licenses are available, allowing content from AMA to be re-used in a number of contexts.

Founded in 2010, Art Media Agency is the first and only news agency dedicated to the art market. All articles are available via www.artmediaagency.com as well as Twitter (@artmediaagency.com).

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